awsmlabs.

.crft AI-NATIVE PRODUCT BUILD

Portfolio Platform Copilot

THE SITUATION

Platform support reaches the companies that ask loudest and the ones already working. Everyone else gets a newsletter and an intro list — so playbooks the firm spent years building help a fraction of the portfolio.

THE SOLUTION

An AI extends your platform team — giving every founder on-demand help with GTM, hiring, and data using your firm's playbooks. Support that used to reach a few companies now reaches all of them.

01 HOW CRFT WORKS

01

Validate the core workflow in a short prototype sprint

02

Build the production-grade, owned system end-to-end

03

Hand off source, credentials, docs, and a 90–day roadmap

02 WHY IT MATTERS

- Platform support scaled to every company
- Faster founder help between check-ins
- Your playbooks, available on demand
- Platform team focuses on the high-touch work

> *CRFT builds the portfolio support layer over your playbooks.*

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.	◔	◑	●	◔	◕
ROI guarantee Who carries the risk if it underperforms.	○	◔	◔	○	●
On-the-ground integration Whether it fits your stack, data and workflow.	◕	◑	◔	◔	●
Gets smarter with use Whether run 50 beats run 1.	◔	◔	◔	○	●
Tells you where to start Scored opportunities, not a debate.	◔	◔	◑	◑	●
Change management Roles, trust and adoption designed in.	◑	○	◔	◑	●
You own it outright Code, prompts and data in your accounts.	●	●	○	◔	●

04 VENTURE CAPITAL (GROWTH STAGE) — THE OPPORTUNITY IN NUMBERS

30% [1]
more investments per year at VCs adopting data technologies

100%
portfolio metrics on one intelligence layer

3× [2]
target ROI within 90 days

1. Bonelli, Data-driven Investors — causal study; also finds a 17% fall in backing startups that reach IPO or profitable acquisition
2. AWSM LABS CRFT engagement guarantee — 3× ROI on the build fee by day 90, or we keep working at no charge

Explore this for Venture Capital (Growth stage).

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

awsmlabs.ai/industries/venture-capital