



.crft AI-NATIVE PRODUCT BUILD

Intelligent Clinical Trial Matching

THE SITUATION

Enrollment runs on coordinators reading charts against eligibility criteria by hand. Sites miss patients who qualified, timelines slip a quarter at a time, and cost per patient climbs while the protocol sits waiting.

THE SOLUTION

An AI agent reads patient records, eligibility criteria, and site capacity in real time to surface the best candidates automatically — compressing enrollment timelines that usually stretch for months. Investigators get a ranked, explainable shortlist.

01 HOW CRFT WORKS

01

Validate the core workflow in a short prototype sprint

02

Build the production-grade, owned system end-to-end

03

Hand off source, credentials, docs, and a 90-day roadmap

02 WHY IT MATTERS

- ✓ Enrollment timelines cut by months
- ✓ Explainable, ranked candidate shortlists
- ✓ Records matched to eligibility automatically
- ✓ Integrations and investigator portal included

CRFT builds the matching engine, integrations, and investigator portal.

03 FOUR WAYS TO BUILD AN AI SYSTEM — AND HOW THEY COMPARE

	BUILD IN-HOUSE	DEV SHOP	AI SAAS TOOL	CONSULTING	CRFT
Time to first value How long before it changes a number.					
ROI guarantee Who carries the risk if it underperforms.					
On-the-ground integration Whether it fits your stack, data and workflow.					
Gets smarter with use Whether run 50 beats run 1.					
Tells you where to start Scored opportunities, not a debate.					
Change management Roles, trust and adoption designed in.					
You own it outright Code, prompts and data in your accounts.					

04 LIFE SCIENCES — THE OPPORTUNITY IN NUMBERS

50–65%₁ 5

faster regulatory filing timelines at leading pharma

highest-value AI use cases mapped per function

3x₂

target ROI within 90 days

1. McKinsey, 2025 — filings delivered 8–12 weeks after database lock

2. AWSM LABS CRFT engagement guarantee — 3x ROI on the build fee by day 90, or we keep working at no charge

Explore this for Life Sciences.

A short scoping conversation, then a costed plan with the ROI stated up front — not a proposal deck.

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